

PORT OF SEATTLE
MEMORANDUM

COMMISSION AGENDA

Item No. 6a

Date of Meeting October 4, 2011

DATE: September 22, 2011

TO: Tay Yoshitani, Chief Executive Officer

FROM: Tom Barnard, Research and Policy Analyst
Geri Poor, Regional Transportation Manager

SUBJECT: Century Agenda Committee: Discussion of Environmental Goals and Monthly Briefing

ACTION REQUESTED:

Request Port Commission approval for Century Agenda Committee amended preliminary goals arising from the “Achieving our Environmental Goals” panel.

AMENDING THE ENVIRONMENTAL GOALS:

At the September 12 Commission meeting, the Commission discussed the Century Agenda Committee’s recommended goals arising from the “Achieving our Environmental Values” roundtable held on August 9. Ultimately, the Commission postponed the motion regarding goals and asked that the Century Agenda Committee return with amended goals at the next meeting. Further discussion has taken place, and now the Century Agenda Committee requests Commission approval for the following 25-year environmental goals:

Be the cleanest, greenest, most energy efficient port in the United States through the following policies:

- Reduce air pollutant emissions by 50% from 2005 levels.
- Lead our industry's greenhouse gas (GHG) reduction strategies by reducing carbon emissions from all Port operations by 50% from 2005 levels and reducing aircraft-related GHG emissions at Sea-Tac by 25%.
- Meet future growth in energy usage through conservation and renewable sources.
- Restore, create, and enhance 40 additional acres of habitat in the Green/Duwamish watershed and Elliott Bay.
- Prevent sprawl in less developed areas of Puget Sound by anchoring our region's urban industrial land use.

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- Ensure all stormwater leaving Port operated facilities will meet or exceed agency requirements and create partnerships that lead our industry in stormwater quality improvements.

SEPTEMBER PANEL: “ACHIEVING OUR COMMUNITY VALUES”

In September, the Century Agenda Committee activities continued with both internal and external meetings, including the September 12, 2011, public Century Agenda roundtable on “Achieving Our Community Values.” Representatives from the workforce development, neighborhood advocacy, education, labor, veterans and commerce sectors discussed what it means as a public agency to be a good neighbor, yet still meet the economic imperative of generating jobs and growth. Given the changing demographics of King County and neighborhoods surrounding the Port, how will the Port partner to have a well-trained workforce available to meet the new jobs in our industry and create equal opportunity, access and accountability? Many panelists brought to light the successes of the Port Jobs program at Seattle-Tacoma International Airport and the Port’s Veterans Fellowship program. Both serve as examples of the Port’s commitment to serving the population of King County through workforce development and community engagement. In order for Port communities to thrive, as the port works to create 100,000 more jobs in 25 years, we must do it in a way that minimizes negative impacts on neighboring communities, either in the near- or the long-term.

Since the “Achieving our Community Values” roundtable, the Century Agenda Committee and port staff have met and discussed the issues that came up during that panel, and are discussing proposed Community Values goals. We will report back to the Commission on October 25, 2011.

OCTOBER PANEL: “PUTTING OUR REAL ESTATE TO WORK”

Planning continues around refining future roundtable topics and participants and questions for the October 11, 2011, roundtable on “Putting Our Real Estate to Work.” We will report on this event at the next Commission briefing on November 1, 2011.

Overall roundtable topics include:

- 1) Fostering Economic Growth – April
- 2) Moving Cargo: Logistics & Growing Exports – May
- 3) Moving People: Airport, Cruise Ships, & Tourism – June
- 4) Attracting Next Generation Industries – July
- 5) Achieving our Environmental Goals – August
- 6) Achieving our Community Values – September
- 7) Putting Our Real Estate to Work – October
- 8) Funding Our Strategic Goals – November

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At the conclusion of all panels, the Commission will review the preliminary goals and approve a final set of Century Agenda strategic goals.

BACKGROUND:

Starting in 2008, the Port of Seattle began creating a “Century Agenda” — a comprehensive vision and strategic plan that focuses on the Port’s next quarter-century. The goal of the Century Agenda is to refresh the Port’s strategic plan, using a process that builds upon the accomplishments of the past century with a visionary look forward to the emerging challenges and opportunities of the 21st century.

The Commission completed the first stage of the Century Agenda’s work on August 4, 2009, by adopting the “*Century Agenda: Expert Panels’ Recommended Guiding Principles.*” Since that time, both the Commission and Port staff have engaged in iterative discussions to develop strategic goals to further work on the principles embodied in that report. The need for a formal process to finalize these goals prompted a proposal to form a temporary Port of Seattle Commission Committee, as provided for in the Commission’s Bylaws, to oversee the next steps in the Commission’s strategic planning process. On January 4, 2011, the Commission approved the Century Agenda Committee, made up of Commissioner Albro and Commissioner Creighton.

OTHER DOCUMENTS ASSOCIATED WITH THIS REQUEST:

None.

PREVIOUS COMMISSION ACTIONS AND BRIEFINGS:

- On January 4, 2011, the Port of Seattle Commission established a temporary Century Agenda Committee to further engage in a strategic planning process to develop quantifiable overarching strategic goals for the Port of Seattle to pursue over the course of the next twenty-five years.
- On March 8, 2011, the Port of Seattle Commission authorized for up to \$145,000 to meet the costs of the Century Agenda, including \$20,000 for a part-time intern to assist with organization and logistics, and \$30,000 to \$40,000 for audio-visual taping services. The funds come from the Commission’s contingency funds. The Commission also received a monthly update briefing.
- On April 5, 2011, the Port of Seattle Commission received its second monthly briefing.
- On May 10, 2011, the Port of Seattle Commission approved a preliminary strategic goal to “Add 100,000 Port-related jobs in the next 25 years.”
- On June 7, 2011, the Port of Seattle Commission approved the preliminary goals for “Moving Cargo” and approved a refined Century Agenda goal for “Fostering Economic

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Growth” of “Add 100,000 new Port-related jobs to the existing 200,000 jobs in the region that are attributable to the economic activity created by the Port of Seattle.”

- On July 12, 2011, the Port Commission approved the goals that arose from the “Moving People” panel. It also heard a briefing on five-year milestones arising from the “Moving Cargo” panel.
- On August 2, 2011, the Port Commission held a discussion on possible goals that arose from the “Attracting Next Generation Industries” panel. It also heard a briefing on five-year milestones arising from the “Moving People” panel.
- On September 12, 2011, the Port Commission held a discussion on possible goals that arose from the “Achieving our Environmental Values” roundtable and requested that amended goals be brought to the next Century Agenda update in October.